

Globen Hotel, Stockholm 11 November 2017



# HOCKEY BUSINESS FORUM

Stockholm, November 11th 2017



Photos: Johan Sahlén



Jenny Silfverstrand, Djurgården



Jonas Persson, CSM Media



Teemu Karenius, Yonoton



Cliff Mander, CKM Sports



Bill Daly, NHL

## Inspiring and educating

■■ Happiness can come in many shapes and forms. Around 16.00 on Saturday 11 November, the Alliance of European Hockey Clubs concluded its Hockey Business Forum at the Globen Hotel next door to the spacious hockey arena. Some 160 guests had since 11:30 listened to nine presentations, including one extraordinary information from the IIHF's General Secretary Horst Lichtner about a ground breaking decision about compensation & insurance of \$10.000 per player to clubs from which players were selected to the 2018 Olympic Winter Games.

□ After the meeting, club executives, presenters and special guests from leagues, federations and the hockey industry were eating from the buffet and networking. It was a very good, informative and inspiring day, the atmosphere and comradery were excellent and people were looking forward to watch Ottawa vs. Colorado at the Globe Arena.

That was happiness. 21 months after that clubs for the first time met in Düsseldorf to see if a European club alliance was something the clubs wanted, the E.H.C. had come a long way. The Alliance now boasts 81 member clubs, our theme meetings provide clubs with education and inspiration and the E.H.C. also makes progress on the political scene, primarily in progressing its relationship with the IIHF.

"We have come a long way in a relatively short time," said E.H.C. President Marc Lüthi when opening the Forum on 11 November. "There is lot's to do still, especially regarding the clubs having a permanent voice within a reformed IIHF, and this is where our political focus is right now.

"But having the IIHF General Secretary as a permanent guest at our meetings, is a good sign. The compensation for Olympic participation is another step forward."

■■ All presentations from the speakers can be downloaded from [eurohockeyclubs.com](http://eurohockeyclubs.com) (with restricted access). See also highlight video there.



Daniel Alfredsson, NHL



Johan Cahling, Brynäs



Bob Teofilo, Synergy Sports Techn.



Alexey Krasnov, KHL



Horst Lichtner, IIHF

□ **Upcoming Meetings: Prague, 12 June 2018**  
CHL General Assembly  
E.H.C. Fenix Outdoor European Hockey Awards Dinner  
**13 June 2018:**

**E.H.C. ALLIANCE EUROPEAN HOCKEY AWARDS FENIX**

**PRESENTING PARTNERS**

Globetrotter NEUE HORIZONTE

FIJALL RAVEN SINCE 1921